



# Pilot your FTTx business smoothly with our ready-to-use solution



## Top challenges for emerging FTTx operators

### Robust Systems Ready for Growth

Business systems are stitched together and are not ready for volume growth, which effectively hinders growth.

### Missing Processes & Integrations

Lack of standardized processes and integrations for service deployment, customer onboarding, causing inefficiencies and operational hurdles.

### Outdated Digital Customer Journey

Developing modern strategies for customer acquisition, use & retention of digital channels, marketing, sales, tailored promotions.



## Establish your FTTx business on a solid foundation!

Enxoo for FTTx is a comprehensive, cloud-based solution pre-built for broadband fiber service providers delivering all required B/OSS capabilities covering Lead-to-Order-to-Cash processes.



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# Shorten critical time-to-market and establish zero-touch processes to improve customer experience!



## Reduce Time-to-Market

Streamlined processes and predefined packages accelerate deployment.



## Enhance Customer Experience

Improved customer journey and service management.



## Improve Operational Efficiency

Automation and standardization simplify operations.



## Achieve Cost Savings

Optimized processes reduce costs and increase profitability.

Trusted by



*“We started Upp at the beginning of 2021 and went live with the Enxoo delivered Salesforce solution 6 months later – all accomplished without a single meeting in-person. That is a remarkable pace and a testament to Enxoo’s highly skilled team. They are as enthusiastic to be part of our project and our ambitions as we are.”*

Alex Marshall, Co-Funder and CTIO, Upp

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### Why Enxoo?

Enxoo, your trusted partner, delivers modern cloud solutions to manage and grow your business. As one of Europe’s fastest-growing Salesforce partners since 2012, we support companies in their digital transformation. Rooted in the communications industry, we extend our consulting and IT services to various sectors, driving successful digital transformations that enhance sales, elevate customer service, and streamline operations.



Marketing Cloud



Communications Cloud



Mulesoft



- ~15 years of market excellence
- 250+ completed projects worldwide
- 200+ certified Salesforce & industry experts

